



VIPS Logo Request Form (side one)



I. Use of Logo

The VIPS logo is a legally protected service mark owned by the International Association of Chiefs of Police (IACP). As owner of the VIPS logo, the IACP has the legal responsibility to protect its service mark, including all of its various forms and uses. To maintain the credibility and integrity of the VIPS logo as a service mark, the IACP must protect it from any inappropriate use. These guidelines do not give presumptive approval for the use of the VIPS logo. Individual approval to use the mark must be obtained from the IACP.

II. Conditions for Using the VIPS Logo

By requesting permission to use the VIPS logo, you agree to the following terms or conditions of use:

- (1) The VIPS logo must be used primarily in connection with promoting public awareness of the need for volunteers in law enforcement and consulting services in the field of law enforcement.
- (2) The VIPS logo may not be used in any way or manner that implies the endorsement of any person, product, program or service.
- (3) No one may manufacture for sale a product containing or featuring the logo.
- (4) Anyone who receives written permission to use the logo incurs an obligation and fiduciary duty to maintain the integrity and consistency of the logo.

III. Permission Required to Use the VIPS Logo

Use of the logo without approval or in an inappropriate manner may result in legal action. Upon notice from the IACP, the licensee agrees to discontinue use of the logo.

Note: The IACP reserves the right to rescind any prior approval of a use if the user is not complying with these guidelines and any conditions for use set forth in the approval letter. By applying for permission to use the VIPS logo, you acknowledge that right and agree to hold the IACP harmless from any liability/damage in your exercise of that right in using the VIPS logo.



(please complete form on side two)



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IV. Application for Use of the VIPS Logo

Please complete this form and fax to 703-684-5728 or mail to:

Volunteers in Police Service (VIPS) Program: Logo Request
International Association of Chiefs of Police
515 North Washington Street
Alexandria, VA 22314

Please provide the following contact information (fields marked with * are required):

Name: * _____

Title: * _____

Organization: * _____

Street Address: * _____

City: * _____ State/Province: * _____

Zip/Postal code: * _____ Country: * _____

Phone: * _____ Fax: _____

E-mail: * _____

Type of Organization:

- Government
- Non-Profit. Sec. 501(c)(3) Reg. No. (or "pending"): _____
- For profit corporation or other entity. State of incorporation: _____
- Individual

Please explain your request to use the VIPS logo, including the type of item and quantity (if appropriate) to be produced: *

Date(s) of proposed use/event (or "ongoing"): * _____

File Format:

- .jpeg
- .eps